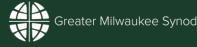




Adventures in Renewal

Listen. Learn. Be Transformed.



Action-Learning Experiment Example

Riding the Casino Bus

aka "The purple bus experiment"



Learning Objective

We want to learn what God is doing in the lives of the people who ride on the casino bus from our neighborhood.

Why do we want to learn this?

In our listening work, we noticed this free, purple bus daily picking people up from our neighborhood, and we felt led by God to focus on what was happening on those buses.

What steps are we going to take?

1. Recruit 8 people to participate in the experiment
2. Use the bus schedule to find a time when we can all get on a bus
3. Split up in pairs so as not to freak anyone out
4. Pray that God would open up conversations for us on the bus
5. Get on the bus and sit next to someone we don't know (which was everyone)
6. Look for an opportunity to start a conversation and ask about the person's experience of the casino (i.e. first time there, go there regularly, like it, don't like it, favorite parts of going?)
7. If asked why you are on the bus, respond by saying you were interested in knowing more about who uses this bus service in this community and why

What is our feedback loop?

We planned to eat at the casino buffet and discuss our experience of riding the bus and talking to people, with a focus on the question, "What do we think God is doing in the lives of the people who ride the casino bus?"