

Resolution to Thank Congregations

WHEREAS, We are church together; and

WHEREAS, Current nonprofit fundraising guidance suggests that a thank you message should inform donors why their gift matters and not be tied to another ask; and

WHEREAS, Sixty-nine percent of the churchwide organization’s unrestricted funds come from congregation mission support; and

WHEREAS, Gratitude is important in building up the Body of Christ; and

WHEREAS, Congregations need to hear about and celebrate the ministry we are doing together at the churchwide and global levels; therefore, be it

RESOLVED, That the Greater Milwaukee Synod Assembly requests that the Churchwide Office and the ELCA Strategic Communications Team prepare an annual thank you video for congregations to be played at their annual meetings, which would be pure gratitude, sharing the ministry we’ve accomplished together, and would not contain a request for continuing or additional mission support; and be it further

RESOLVED, That the Greater Milwaukee Synod Assembly direct the Synod Council to forward this resolution to the Church Council’s Executive Committee for referral and disposition to the appropriate unit or office of the churchwide organization in accordance with the bylaws and continuing resolutions of this church.