



## WEEK 3: LEADERSHIP

The Greater Milwaukee Synod seeks to raise \$2.3 million for the *Equipping the Saints* Mission Appeal. The appeal has two primary emphases:

- **Innovation and Collaboration:** \$1.2 million
- **Leadership:** \$1.1 million

This is insert 1 of 2 regarding Leadership.

**Racial Equity:** The cities and communities of Southeast Wisconsin are among the most racially segregated in the nation, with significant disparities that have long been present in our systems and institutions related to health care, the environment, the economy, education, and the church. In order for us to grow in our commitment to becoming an anti-racist church, the *Equipping the Saints* appeal will invest in a new synod position, an Organizer for Racial Equity. As a result of this initiative, at least 50 GMS congregations will develop strategies to deepen their understanding of systemic racism and expand their work for racial equity.

**Campus Ministry:** Campus ministry is a significant partner in raising up the next generation of leaders. This campaign will provide resources for campus ministry to have long-term health and vitality. Leaders will be trained in securing planned gifts that will build a \$1.5 million endowment. Funds will also be provided to train the campus ministry board, engage alumni, and develop other long-term development strategies.

### Summary of Leadership (\$1.1 million):

- Racial Equity
- Campus Ministry
- Rostered Ministers
- Missional Tithe for Leadership to Companion Synods