



“CROSSWAYS ON THE WAY TO NEW GROWTH”

There is a renewed sense of **HOPE and DIRECTION** as we move forward together to serve the Mission of Crossways Camping Ministries by “Bringing People Together in Christ to Change Lives and Enhance Communities”. Crossways Camping Ministries **partners** with ELCA Lutheran congregations throughout the state of Wisconsin for the purpose of ministering to people of all ages. There are **180 congregations** who participate at the facilities and programs and/or offer financial support.

In 2014, Crossways offered programs to over **1,600 youth campers** at our three summer camps, **18 Day Camp programs** in congregations, and **96 families** at Family and Grandparent Kid Camps. More than **2,800** people used the Crossways facilities throughout the year. **109 congregations contributed over \$211,000 to the Crossways Annual Fund**. In 2013, 102 congregations gave over \$151,000 for the Annual Fund. We are very grateful for the support of our member congregations.

Crossways Camping Ministries is **ON THE WAY TO NEW GROWTH in 2015** in the following areas:

1. Our long term debt has been reduced to \$70,000 as a result of a significant donation
2. New staff leadership: Kelly Preboski, Director at Pine Lake; Adam Brandt, Program Director at Waypost; and Jake Czarnik-Neimeyer, Executive Director
3. Funds raised to cover all the expenses for three South African counselors this summer
4. 60 low-income youth from the Manitowoc area will spend a week at Waypost
5. Developed a year-round Internship program for young adults
6. Clergy Family Retreat scheduled for August 12-14 at Imago Dei
7. Development of a fundraising plan to increase donations
8. Marketing and Communications Coordinator, Victoria Long, hired to increase our efforts to promote the facilities and programs
9. Creation of an Alumni Association to increase communication and involvement
10. Improvements to the facilities at all three sites to better serve our campers and guests

We want to assure you that the Board and Staff have a clear understanding of the work that needs to be done to improve and expand programs, camper enrollment, rental revenue, marketing and facilities. As we move forward, we want to increase attention on our Mission, Vision & Values and focus on being “Better not Bigger”. We will become a stronger ministry as we “get better” with our communication, programming, budgeting, marketing, fundraising and servant leadership. As we get better at what we do you can count on continued growth.

Thank you for your ongoing support of time, talent and treasure as we “bring people together in Christ to change lives and enhance communities.”

Jake Czarnik-Neimeyer
Executive Director
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The Camps of Crossways: Bringing people together in Christ so lives are changed and communities are enhanced.



IMAGO DEI
VILLAGE
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PINE LAKE
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WAYPOST
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