



N7891 US Hwy 12, Elkhorn, WI 53121....info@lutherdale.org...www.lutherdale.org...262-742-2352

There is plenty to be excited about as Lutherdale moves forward in ministry, service, and hospitality. Here are a few highlights from the past year:

Growth and Outreach Increase

2017 was an exceptional year for ministry at Lutherdale. More programs are being offered. Outreach and service opportunities have increased. Our expanded ministry is reaching more people to share God's love with. This continued growth saw participation exceed 13,000 people in 2017.

50 Forward...New Programs To Expand Adult Ministry

Lutherdale continues to serve more adults than youth. Adult participation climbed to 7,874 people 2017. The 50Forward program was introduced last year specifically to provide a focused ministry for adults. 50Forward is a ministry that incorporates our Travel Ministry, our summer Silver Camper Days, special workshops and presentations, day events, special meal events, social gatherings, and more. 50Forward is designed to meet the needs of adults in community, fellowship, faith and spirituality.

Share the Adventure Appeal Update

Excitement about the plans for a new lodge continues to grow. A lot of work has gone into the campaign this past year. Gifts and pledges have surpassed \$1.85 million. The building designed has been modified and we have contracted with the ELCA Mission Builders to oversee and construct the new lodge. Working with Mission Builders has a huge cost savings for the project. The goal is now to get the entire building up in one phase at a cost of \$3.5 million.

Summer Ministry Continues to Expand

With our traditional summer camp program averaging just over 1000 campers, Lutherdale has had an opportunity to expand with new summer opportunities. For a number of years we have been hosting and collaborating with a number of summer camp rental groups. Our partnerships continue to grow as we welcome Catholic Diocese of Rockford in 2018. Three of their parishes will be coming to a week-long camp this summer. That brings us to 6 summer camp rental groups that include: Royal Family Kidz Camp, Episcopal Diocese of Milwaukee Camp Webb, Camp Odayin for youth with congenital heart disease, Camp Oasis for youth with Chrons or Colitis, and the Posse Foundation of Chicago which is a nationally recognized youth leadership development and college access program.

Staffing Changes

With the increased growth and potential growth in programs, plus the demands of a capital campaign, our staffing plan was updated. David Box, the Director of Program Ministries has been promoted to the position of Associate Director. He will be taking on more administration responsibilities while continuing to grow the 50Forward program.

A new Program Director, Jeff Thompson, was hired to run and develop the youth summer and retreat programs. Jeff is completing his MA degree in Children, Youth, and Family at Luther Seminary. He has worked in outdoor ministry for 7 years, last serving as the Program Director at Sugar Creek Bible Camp in Ferryville, WI.

One of the best things about Lutherdale is that we do ministry together with you. The growth and direction of Lutherdale is the result of a Board of Directors who guide the vision of the ministry, a dedicated staff who faithfully carryout the operation of the camp and it's programs, volunteers who give of their time and talents to help where needed, and congregations who provide mission support and/or participate in the life of Lutherdale's ministry. God has blessed the ministry of Lutherdale with abundance that keeps the ministry growing far beyond what could have ever been imagined.